HELLO!

Welcome to our range of innovative packaging solutions designed specifically for nutraceuticals and medical devices.

Introduction

Packaging is the least expensive form of advertising. It can enhance the perceived value of your product whilst providing a point of difference in a highly competitive market.

Burgopak’s patented packaging system will transform your nutraceutical product into an engaging proposition, offering tangible improvements to consumer experience with benefits to adherence, security and portability.

Burgopak can also produce the blisters or sachets once the bulk (capsules, tablets, softgels, powder etc) is delivered. We then combine this with the slider pack and deliver the final product.

We work closely with you throughout each project from developing initial concepts to arranging final delivery. From low to high order quantities, Burgopak are capable of delivering high quality product to tight launch deadlines.

Burgopak is committed to delivering products of the highest quality. Our production partners are GMP compliant, MHRA and FDA registered and ISO accredited.

Your Project Starts Here:

1) Select your preferred pack format.
2) Customise it with a range of features and finishes.
3) Work with our team to create it and get a quote.
4) Sit back and wait for it to be delivered.

How it Works

Hold the cover with your left hand, grab the ‘Pull’ component with your right. Slide out the ‘Pull’ and watch the ‘Pop’ component magically appear at the same time on the other side.

See the Burgopak Slider in action by scanning the QR code or visiting our YouTube Channel. (If viewing digitally, Click Here).

Go to p12 to find out how each mechanism works.

Follow Us

Get a Quote

Call us on: (0)20 7089 1950
Email us on: info@burgopak.com
CONTENTS

Here is a quick guide to help kick-start your project. Below is a list of suggested applications for each pack in the range.

For Blistered Products

For Blistered Products (Utilising Existing Blister)

For Sachets, Vials and Multiple Blister Products

For Medical Devices

If you are viewing a digital version of this brochure you can jump to each page by clicking the images below. You can also come back to the contents page by clicking the ‘C’ icon when you see it.
KEY FEATURES

This brochure uses a number of icons to highlight ways in which each pack is adaptable. Below is a guide to their meanings.

Adjustable Dimensions
Dimensions of pack can be adjusted to suit specific requirements.

Bespoke Blister
A custom made blister tool is required to work with this pack design.

Calendarised Feature
Increase compliance by adding artwork to the blister foil e.g. Mon, Tues, Wed.

Product Fitment
A fitment can be added to hold a specific product.

Additional Print Space
The pack design offers extra print space for brand communication.

Integrated Booklet
A custom made booklet can be added to this pack design.

Security Features
Perforated security features can be added to protect contents.

Blister/ Sachet Ready
This design can incorporate your existing blister or sachet without the need to re-tool.
SINGLE BLISTER PACK

Compact and pocket friendly, the single blister design is great for lifestyle oriented products.

Why buy me?

• Most compact and efficient slider pack in the range.
• Best suited for holding one blister and a mini-booklet, offering plenty of space for branding and information.
• Attractive solution with an integrated blister and information booklet that remain attached to the pack at all times.
• Automated production option for higher volumes.

Use me for...

• Weekly supply, On-the-go, Office use, Travelling, Over the counter, Promotional sample or Mail orders, High Volume.

My Key Features...

Adjustable Dimensions  Integrated Booklet  Bespoke Blister  Calendarised Feature  Additional Print Space

Aragan

‘Initially, I was looking for a standard packaging system for our products. In the OTC and food supplement market, it is necessary to offer the patient/consumer a real benefit to attract their attention. Burgopak’s packaging solutions provided the answer to this problem.’ Nicolas Brodetsky, Managing Director, Aragan.
DOUBLE BLISTER PACK

The same great design as the single blister but for higher pill counts and monthly supplies.

Why buy me?

• Whilst still compact, this double blister pack holds two blisters which stay connected to the pack at all times.
• Add a booklet to provide consumer information or communicate your brand message.
• The compact nature of the design optimises storage, distribution and retail shelf space.
• Automated production option for higher volumes.

Use me for...

• Higher pill counts, Monthly supplies, Over the counter products or Mail orders, High Volume.

My Key Features...

Omega Pharma

The 84 count double blister pack is designed for pregnant women requiring an additional daily intake of vitamins and minerals to help sustain the baby’s growth. To ensure successful adherence to the recommended daily intake the blister is calendarised. The high count pack remains compact due to the unique double blister design.
BLISTER READY SLIDER
The perfect option if you love our Slider format but don’t want to change your existing blister.

Why buy me?
• Size can be adjusted to fit almost any blister.
• No need to re-tool existing blister.
• Reduced set-up costs.
• Double blister option also available.
• Cost-effective option for pilot runs.

Use me for...
• Sachet or Blister packs, Promotional products, Personalised products, Pilot runs with short lead times or Mail orders, Low-High Volume.

My Key Features...

The Benefits of Blister Ready
The Blister Ready format offers the same consumer benefits as the double and single blister pack but has the added benefit of working with your existing blister. A simple cardboard pocket houses a single or multiple blisters and can be resized to fit your exact blister specification.
MULTI BLISTER/ SACHET CABRIO

The perfect option if you love our Cabrio format and don't want to change your existing blister/ sachet.

Why buy me?

• Size can be adjusted to fit almost any blister or sachet.
• No need to re-tool existing blister/ sachet.
• Reduced set-up costs.
• Increased flexibility for different contents.

Use me for...

• Sachet or Blister, Promotional packs, Personalised products, Pilot runs with short lead times or Mail orders, Low-High Volume.

My Key Features...

Adjustable Dimensions  Security Feature  Product Fitment  Blister/Sachet Ready

Pure Elixir, Monthly Beauty Supplements

This elegant pack holds a monthly supply of beauty supplements. Comprising two blisters holding a total of thirty supplements the pack not only helps the brand to stand out but also facilitates regime adherence. Through the use of Burgopak’s Multi Blister/ Sachet Cabrio design, Pure Elixir was able to leverage the consumer benefits of the Burgopak system without having to change their original blister design.
LEFT & RIGHT PACK

A great option for dual product blisters such as ‘day and night’ or ‘his and hers’ products.

Why buy me?

• This design can help define two different products within the same compact pack using a single blister.
• An attractive and engaging presentation with unique printable areas providing additional space for brand communication.
• The design of the pack keeps the product, information and outer carton permanently connected.
• Suitable for low-high volume orders.

Use me for...

• Day & Night packs, Male & Female packs, Before & After packs, Promotional Dual products.

My Key Features...

- Adjustable Dimensions
- Integrated Booklet
- Bespoke Blister
- Calendarised Feature
- Additional Print Space

The Benefits of the Left and Right Format

The Left and Right format is perfect for products that incorporate different pills within a single blister. Day and Night or Male and Female tablets for example can be delivered on different sides of the pack. Reducing the risk of patients taking the wrong pill.
MULTI BLISTER/ SACHET SLIDER
A creative solution for delivering a neat and tidy assortment of larger items such as sachets or sticks.

Why buy me?
- Can be adapted to hold any style of sachet, stick, blister or other container.
- Innovative way to present single dose packaging.
- Significantly increases perceived value of product.
- Unique printable areas provide additional space for brand communication.
- Suitable for low-high volume orders.

Use me for...
- Monthly Supply, Longer-term Supply, Powdered food supplements, Drinks, Creams and Promotional samples.

My Key Features...

Healthiest You
Nutramix offer their personal supplements range ‘Healthiest You’ in a Burgopak Multi-Blister/ Sachet Slider because of its innovative and bespoke design as well as for its functionality. The pack keeps the sachets neatly stacked and they remain easily accessible. Generous print space means that secondary information can be displayed inside the pack, keeping the outside clean and minimal.
CARTON PLUS PACK

Familiar carton design with an integrated retractable panel to deliver additional print and info.

Why buy me?

- Can be adapted to hold any style of sachet, blister or other container.
- This innovative solution creates a unique and engaging consumer experience. Patent pending: GB 1510360.9
- Can be supplied flat ready for fulfillment.
- The retractable panel provides a smart alternative to a leaflet.
- Suitable for low-high volume orders.
- A leaflet can also be attached to the retractable panel.

Use me for...

- Blistered product, Powdered food supplements, Promotional sample, Weekly supply, Medical devices, Creams and Bottles

My Key Features...

- Adjustable Dimensions
- Integrated Booklet
- Security Feature
- Additional Print Space
- Blister/Sachet Ready
MEDICAL DEVICE PACKAGING

The generous print space is great for showcasing medical devices and incorporating useful user information to help reduce patient errors.

Why buy me?

- Uses inserts tailored to each specific product to hold them securely inside the slider pack.
- Hugely adaptable and customisable for almost any medical device.
- User information can be printed on the pop and pull to reduce patient error.
- A favoured design in human factors research studies.

Use me for...

- Medical devices, Treatment sets, Starter kits & Personalised kits.

My Key Features...

Adjustable Dimensions  Integrated Booklet  Security Feature  Additional Print Space  Product Fitment

Natural Cycles, Thermometer

‘The package of Burgopak was highly appreciated by our customers: one said that this is the fanciest box they have ever seen. On our side, I was impressed by the customer support - really fast, helpful and responsive.’ Raoul Scherwitzl, Natural Cycles.
The Burgopak Story

Burgo Wharton started Burgopak with a brilliant idea. Inspired by the playful interactivity of children’s pop-up books and driven by a desire to develop a more engaging alternative to conventional packaging he began experimenting with more innovative approaches.

Finally settling on the Burgopak slider mechanism, Burgo filed the original patent and the company was born. Since then the packaging portfolio has expanded greatly and over 150 million packs have been supplied worldwide to house everything from mobile phones to gum shields.

As well as our range of patented packaging products Burgopak also consult for countless organisations to develop better approaches to and solutions for individual packaging needs.

Find Out More About Our Consultancy work

www.burgopakstudio.com

Bespoke Design

Burgopak offer design and manufacturing services, including project management from initial enquiry to final pack delivery.

Whether the pack holds a blister, sachets or a medical device, our designers tailor each design to fit perfectly around its contents.

Once the bulk (capsules, tablets, softgels, powder etc) is delivered, Burgopak can produce the blisters or sachets, combine this with the slider pack and deliver the final product. A full service, one-stop shop.

![Slider Mechanism Diagram](image)

**The Slider Mechanism (Page 4, 5, 6, 9)**

Slide the Pull component out of the pack to simultaneously reveal the Pop from the opposite side.

![Left & Right Slider Mechanism Diagram](image)

**The Left & Right Slider Mechanism (Page 8)**

Slide the Pull component on each side of the pack to simultaneously reveal the Blister from the opposite side.

![Cabrio Mechanism Diagram](image)

**The Cabrio Mechanism (Page 7)**

Slide the Pull out of the Cover and watch the Pop slide into the Cover to reveal the entire Pull component.